

PRODUCT DESCRIPTION

Environmentally friendly, Earthcote Worn Leather is a new generation system incorporating Earthcote Wall Wax to create an authentically aged, grainy leather look.

COLOUR RANGE

Available in standard colours.

Refer to the Earthcote Worn Leather colour card. The colours are tinted at the point of sale.

SPECIAL NOTE: Colours can be tinted using Zero VOC, Glycol Free, APEO free, NPEO free, and Formaldehyde free stainers which do not add to the VOC of the product, unlike the standard tinters used within the paint industry.

PACKAGING

1 litre and 5 litre

RECOMMENDED FOR

INTERIOR surfaces only.

Can be applied onto correctly prepared new and previously painted walls as well as correctly prepared timber surfaces.

NOT RECOMMENDED FOR

Not recommended for wet areas and not suitable for wooden counter tops.

APPLICATION

PLEASE NOTE: Correct preparation is essential. All surfaces must be sound and prepared in the recommended manner. For more information on surface preparation contact your closest Paintsmiths store.

PRIMING

Apply one coat of Earthcote DTE Matt, tinted to your chosen Earthcote Worn Leather colour, using a Hamiltons 225mm Polypile roller and a Hamiltons 50mm Utility brush (for cutting in) at a spread rate of $\pm 8\text{m}^2/\text{litre}$. Allow to dry for 4 hours before overcoating.

COATING

Apply two coats of Earthcote Worn Leather using a Hamiltons 150mm Fibreglass brush using crisscross strokes working it to stretch the product as far as possible at a spread rate of $\pm 8\text{m}^2/\text{litre}$.

Allow 4 hours drying time between coats.

IMPORTANT: Always keep a wet edge and avoid downing tools during the application process to prevent lap marks and variances in colour or texture. Work from corner to corner, or from a natural cut off point to another.

For the same reason, do not attempt to patch this coating.

SEALING

Apply two coats of Earthcote Wall Wax with a lint-free mutton cloth or buffing machine with lambswool pad, working from corner to corner at a spread rate of $\pm 40\text{m}^2$ per 2lt tin.

The more coats of Earthcote Wall Wax applied, the more lustrous and rich the coating will be.

NOTE: Earthcote Wall Wax is purely a decorative finish and offers limited sealing properties.

Midas Colour Retaining Primer or Midas Water-based Twin Pack Acrithane should be used to seal in the more trafficable areas. Please refer to the relevant product data sheets for more detailed information on application.

PREVENTING PROBLEMS AND GENERAL INFORMATION

IMPORTANT: Walls (cement plaster, concrete or masonry) must be dry before painting and should not exceed a moisture content of 10% as measured with a Protimeter Surveymaster Moisture Meter or equal. The ambient temperature must not be below 10°C and not higher than 35°C. Humidity must not be below 10% and not higher than 85%.

- When using Earthcote Worn Leather in kitchens and bathrooms, to avoid water and cooking fat staining, always apply one coat of Midas Colour Retaining Primer and two coats of Earthcote Wall Wax.
- Because Earthcote Worn Leather contains lime, which is never completely dispersed within the product, the presence of **WHITE SPOTS** in the final finish can never be excluded and is in effect inherently part of the character of the product.
- Do not store or apply Earthcote Worn Leather in cold and damp conditions. The product is sensitive to low temperatures, and moisture as white residue will form on the surface (known as "lime blooming").
- Due to the highly alkaline nature of Earthcote Worn Leather it is essential that the colourant is stirred in immediately after it is added. If multiple drums of a colour are required, only add colourant into one drum and mix it well immediately. Then tint the next drum following the same procedure. Allowing undispersed colourant to stand in Lime-based products can result in the colourant forming lumps that do not fully disperse into the paint.

ENVIRONMENTAL NOTE

Please note: Disposal of paint containers and/or contents other than in an approved manner may result in contamination of our water ways or the pollution of our environment. Do not clean equipment where water and solvents will enter storm water drains. Please dispose of unused paint and paint containers through an approved recycling scheme or seek advice from our local council about other accepted disposal method. For more information on our environmental policies, enquire in store.

VOC GREEN FILTER

The information herein provided is based upon our current theoretical compositions/calculations, and current data from our raw material suppliers. We thus reserve the right to amend and correct when/if necessary.

FOOTNOTE

The above information is intended as a guide only. Since this product is applied by 3rd parties, Paintsmiths and the manufacturer cannot be held liable for any loss or damage whatsoever relating to application or to the surface to which it is applied. Paintsmiths and the manufacturer reserve the right to make changes at any time, without notice.

MIDAS EARTHCOTE

24 FABRIEK STREET INDUSTRIAL KUILS RIVER 7580

021 931 3131

www.paintsmiths.co.za





- **IMPORTANT:** Colours will vary from batch to batch. Ensure sufficient quantities from the same batch are ordered to complete the project.
- Ensure that the product has not reached its expiry date - the product might not perform to spec if it is 'old'.
- Only use **CLEAN TOOLS** - dirty tools will spoil the finished product.
- Always use a drop sheet to protect horizontal surfaces from splashes and spillages.
- All edges/cornices/skirtings/window frames etc. must be taped; otherwise it will not be possible to finish these areas neatly.
- Adhere strictly to the Earthcote Worn Leather spread rate as applying the product too thickly will create 'lime burn' and will lose its desired effect (> 8m²/ litre).
- Ensure that whichever sealers are to be used have not reached their expiry date and are free of any lumps.
- The Earthcote Wall Wax must be polished thoroughly to get a shiny finish. If not polished well the surface will look dull.
- Earthcote Wall Wax is purely a decorative finish and offers limited sealing properties.
- Do not apply Earthcote Wall Wax too thickly as it is impossible to polish once it dries.
- **DO NOT RUSH THE JOB!!**

SPREAD RATES AT A GLANCE

Primer

Earthcote DTE Matt, White: ± 7m²/litre/coat, depending on porosity of substrate (1 coat application)

Coating

Earthcote Worn Leather: ± 8m²/litre per coat (2 coat application)

Sealers

Earthcote Wall Wax: ± 40m² per 2lt tin

Midas Colour Retaining Primer: ± 10m²/litre per coat (1 or 2 coat application)

NOTE: The spread rates quoted are approximate and should only be used as a guide as the actual rate will vary depending on the condition and porosity of the substrate.

OVERCOATING TIMES AT A GLANCE

Primer

Earthcote DTE Matt: 4 hours

Coating

Earthcote Worn Leather Paint: 4 hours between coats

Sealers

Earthcote Wall Wax: 30 minutes between coats

Midas Colour Retaining Primer: 6 hours between coats

NOTE: It is very important that overcoating times, as set out for the various products, are adhered to and also that the prevailing weather conditions are taken into account. Ambient and substrate temperatures, humidity and wind etc., can influence drying times of all coatings. Performance problems can occur if any of the previous coats have not been allowed to dry properly before being overcoated.

IMPORTANT: To prevent surface contamination, coatings must not be left longer than 48 hours between coats. If environmental or weather conditions have caused surface contamination, all surfaces must be thoroughly washed down before applying the next coating.

CLEANERS/SOLVENTS AT A GLANCE

Primer

Earthcote DTE Matt: Water

Coating

Earthcote Worn Leather: Water

Sealers

Earthcote Wall Wax: Mineral Turpentine Midas Colour Retaining Primer: Water

SHELF LIFE

When filled, the product is sterile, and unopened has a shelf life of at least 12 months from the date of manufacture.

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TECHNICAL DATA

Viscosity	90 - 95KU
Specific Gravity	1,271 g/ml ($\pm 0,05$)
pH	N/A
Weight Solids Content	42% ($\pm 5\%$)
Fineness of grind	Lump free
Volume Solids Content	26% ($\pm 5\%$)
Pigment Volume Concentration	64% ($\pm 5\%$)
Spread Rate	8m ² /litre
Dry Film Thickness	33 microns
Sheen 20°	Matt
Sheen 60°	Matt
Sheen 85°	Matt
(on glass @ 100 microns WFT after 24 hours)	
Surface Dry	<2 hours
Hard Dry	<6 hours
Overcoating	>8 hours
Diluent/Cleaning	Water
Application Temperatures	>10° <35°
Storage Temperatures	>5° <35°
Shelf Life in unopened containers	12 months
VOC rating	Minimal VOC >1 <3 g/litre*
Drying Mechanism	Water evaporation followed by coalescence
Scrubs	N/A
Vehicle Type	Styrene Acrylic
Pigment Type	N/A
Application	Brush

All tests are performed at 23°C and 50% relative humidity.
Contact your nearest store for Technical Advice should you require any further information.
Safety Datasheets are available on request.

* This VOC value is determined on the untinted base. However, as Midas use ZERO VOC stainers for all their tinting, the VOC contribution from these is minimal and will vary from colour to colour.

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