PURE VELVET

CODE: 116801 REVISION: 03 DATE: 21 August 2025

GENERAL DESCRIPTION

Dekro Pure Velvet is a premium quality interior/exterior velvet coating, with a low sheen finish which is highly washable, stain resistant and has excellent durability and high opacity.

USES AND PROPERTIES

Dekro Pure Velvet can be applied to new primed cement plaster walls, fibre board, gypsum plaster, ceiling boards and suitably primed metal and wood.
Ideal for any hardwearing surfaces such as walkway passages, bedrooms, dining rooms and lounge walls.
Ideal for both interior and exterior use.
It has a low odour and a novel additive to prevent Fungal and Algal growth. The actives within the additive have improved resistance to Alkali, UV and leaching, ensuring better long term stability and efficiency.

TECHNICAL DATA

Binder Type		:	New generation pure Acrylic polymers
Drying Time	Surface Dry	:	<1 hour (at 23°C and 50% humidity)
	Hard Dry	:	<4 hours (at 23°C and 50% humidity)
Drying Process		:	Water evaporation
Overcoating		:	4 hours
Viscosity		:	115 - 120KU
Specific Gravity		:	1,26 ±0,025kg/litre
Mass Non-Volatile Content		:	46,7% ±3%
Volume Solids		:	32,8% ±3%
60°Gloss		:	7 - 12%
85° Sheen		:	27 - 35%
Coverage		:	8 - 9m²/litre
Dry Film Thickness		:	41 microns @ 8m²/litre
Colour Range		:	White, pastel & deep Colours
Clean Equipment With		:	Water
Pack Sizes		:	1 litre, 5 litre, 20 litre

Technical data based on **Dekro Pure Velvet White**, code 116801.

Coverage/spreading rate of **Dekro Pure Velvet** depends largely on the condition and porosity of the substrate being painted and manner in which the product is applied.

Technical Data Sheet

PURE VELVET

ENVIROMENTAL

Dekro Pure Velvet is one of Dekro's Green Generation Products, labelled with the Dekro Daisy indicating that it is friendly to both us and our environment.
It has been specifically formulated to contain minimal levels of any harmful substances including VOC's, APEO, MEG, Formaldehyde, Ammonia and Solvents.



APPLICATION

Correct surface preparation is essential for good product performance and all surfaces should be prepared as per the standard Dekro Preparation Specifications. Copies of these are available on request from Dekro Paints or can be downloaded from our website –www.dekro.co.za.
Do not apply when ambient temperatures are <4°C or >40°C.
After correct surface preparation, prime with the recommended primer, then stir thoroughly and apply a minimum of 2 coats of **Dekro Pure Velvet** by brush, roller or spray at the specified spread rate.
Allow to dry between coats as per technical data.

SAFETY INSTRUCTIONS

Always keep out of reach of children and animals.
Wear a suitable dust mask and goggles when preparing surfaces.
Ensure good ventilation during application and drying.
If accidental contact with skin, wash immediately with soap and water or a recognised skin cleaner.
If accidental contact with eyes, rinse immediately with plenty of water and seek medical advice.
Harmful if swallowed. Seek medical attention and do not induce vomiting.

GENERAL

Different surfaces and environmental conditions require specific painting systems to produce the best possible results.
It is therefore recommended that you contact a Dekro Sales representative for advice on all your painting requirements whenever possible.

Technical Data Sheet

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PREVENTING PROBLEMS AND GENERAL INFORMATION

IMPORTANT: Walls (cement plaster, concrete or masonry) must be dry before painting and should not exceed a moisture content of 10% as measured with a Protimeter Surveymaster Moisture Meter or equal.
The ambient temperature must be between 4ºC and 40ºC and humidity between 10% and 85%.
Excessive application thickness and/or rapid drying could lead to mud cracking.
Avoid applying under adverse weather conditions as this could result in poor product performance.
Work from corner to corner, or from a natural cut off point to another.
Do not attempt touch ups, but redo complete panels.
Always keep a wet edge and avoid downing tools during the application process to prevent lap marks and variances in colour or texture.
To ensure consistent appearance ensure that the batch numbers on all containers used are the same. Where batch numbers on containers differ, intermix containers before use.

CLEANING, STORAGE AND DISPOSAL

Remove as much paint as possible from application equipment and wash immediately after use with water.
Close containers tightly after use and store in a cool well-ventilated area.
Do not empty contents or wash water into drains or water courses.
When disposing please follow local authorities regulations and recycle the container after use.
Avoid storing in direct sunlight and heat.

Technical Data Sheet

APPLICATIONS FOR AFRICA™

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The technical data furnished is given to the best of our knowledge based on controlled laboratory tests under ideal application conditions. No guarantee of any performance characteristic is therefore given or implied and we do not hold ourselves responsible for any consequential damage of whatsoever nature that may arise from use of our products. In the event of a proven product fault our liability will be limited to the replacement of the product only. It is the user's responsibility to confirm the currency of product data sheets.